Miles Bodzin, DC

For nearly two decades, Dr. Miles Bodzin ran a very successful, high-retention, wellness practice in his community. He retired from practice in 2011 to dedicate himself fully to helping chiropractors grow their practices via his role as Founder and CEO of Cash Practice Systems. He now brings his years of expertise and knowledge to thousands of chiropractors through his speaking, writing, and the software systems.

Dr. Bodzin's honors include being recognized as a best-selling author as well as having Cash Practice Systems listed on the Inc. 5000 and San Diego Business Journal's 150 Fastest Growing Companies.

With his down-to-earth approach and humble attitude, he's able to connect and inspire audiences to empower them to achieve greater success.

Holly Jensen

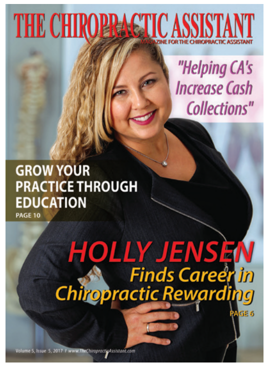
With nearly two decades of experience serving as both a Chiropractic Assistant for Dr. Miles Bodzin and Chief Operations Officer at Cash Practice Systems, Holly brings her expertise and knowledge to DC's & CA's all over the country.

Holly Jensen is not only a motivational speaker and master CA trainer, but also a leadership expert who delivers high-energy presentations that help chiropractic practices thrive. In addition to being a regularly published author, she has been awarded as one of San Diego Business Journal's Women Who Mean Business.

Learn about Patient Loyalty from *The* Retention Experts!

Our chiropractic dynamic duo is available for your seminars and conventions! Learn from our expert DC and CA on preventing patient dropout!

Your members are eager to increase patient retention and experience more joy, freedom, and success in practice and Dr. Miles Bodzin and Holly Jensen will teach them how to achieve this.



CASH PRACTICE®

Let's set a date!

Contact us at either 877-343-8950 x109 or Bookings@CashPractice.com

Featured at many prestigious events, including:

VCA · ChiroFEST · SCCA · Georgia Chiropractic Association · Congress of Chiropractic State Associations
THE WAVE · epic · Arizona Association of Chiropractic · The Unified VCA Virginia Chiropractic Association · Missouri State Chiropractors Association
AKCS · WCA · IACP · MAC · FLORIDA CHIROPRACTIC Association Inc
PARKER · California Chiropractic Association · IOWA Chiropractic Society · NCCA North Carolina Chiropractic Association · PCA Pennsylvania

DCs? CAs? Both? We have your back!

Together, we've helped thousands of practices increase patient retention and revenue.

If you want your doctors and their assistants to be in the know of the latest, most effective strategies and practices to build a base of loyal patients, we have the topics and classes ready and waiting for your seminars or regional and national conventions!

All topics available for both DC's and CA's and can be tailored to your audience

Shorter courses can be converted to a webinar format

AVAILABLE SPEAKER TOPICS INCLUDE:

Compliance and Bedside Manner Dramatically Affect Clinical Outcomes

4-8 HOURS CE

A common reason DCs end up in front of their state board having to answer to them for a complaint is due to non-compliance in regards to their financial policies, collection methods, and fee structures, often triggered by disputes with a patient over a refund calculation. Not having finances set up correctly and compliantly increases the risk management for the DCs and opens them up to med-legal challenges. Compounding these med-legal challenges are poor bedside manners and communication.

This course intends to teach DCs how to properly and compliantly set up their financial policies and communicate better in their bedside manner, which can impact patient satisfaction, adherence to treatment, and overall clinical outcomes.

Four Key Business Principles For Increasing Conversion, Retention & Revenue

4-8 HOURS CE

Chiropractors are in the business of helping people improve their health and well-being. But in order to be successful, they also need to be successful businesses. This means understanding and applying four key business principles that can help them increase conversion, retention, and revenue.

In this session, attendees will learn about these four principles and how to apply the to their own chiropractic practices. They will also learn effective strategies and solutions for each principle and practical tips on how to implement them.

Don't Give Up Insurance! Just Build a Killer Cash-Based Practice On The Side

2-4 HOURS CE

Doctors can have the best of both worlds: collect more cash without giving up insurance. In this session, attendees will learn the four fundamental principles that consistently increase revenue and patient retention, leading to more joy in practice. Attendees will walk away with practical action steps to implement into their practice right away, so they can have their best year in business yet!

Creating Profitable Care Plans With Compliant Fees & Discounts

2-4 HOURS CE

Attendees will gain nuts and bolts about presenting their care plan recommendations - no uncomfortable sales tactics necessary! State and Federal compliance issues regarding payment plans, credit card auto-pay programs, and discounts will be discussed. Immediately applicable, these tools will help the office of today streamline the systems in their practice. The steps to creating legal & compliant care plans will also be reviewed. Instruction will include creating a variety of plans that include cash and insurance.